

## Social media integration for learning

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### Why integrate social media into the classroom?

1. It helps students to connect/network with other professionals.
2. It offers an opportunity to teach students about professional communication.
3. It provides a varied medium to capture all learning styles.
4. It provides connection to a wealth of current information and topics.
5. It can be a catalyst and platform for great thought, change, and dialog.
6. It offers an opportunity to improve student thought, writing, and sphere of influence while teaching them to be concise and well worded.
7. It offers a space for students to showcase their work
8. It helps connect faculty and classrooms to others in the same area of education.
9. Because it is critical to be versed in the communication methods our students are using.

### Social Media and Technology that can be used in the Classroom

- Facebook – [www.facebook.com](http://www.facebook.com)
- Twitter – [www.Twitter.com](http://www.Twitter.com)
- LinkedIn – <http://www.linkedin.com>
- GlosterEdu – <http://edu.glogster.com/>
- Wordpress – [www.wordpress.com](http://www.wordpress.com) (for Blog creation)
- Slide Share – [www.slideshare.com](http://www.slideshare.com)
- Google Documents –  
[http://docs.google.com/demo/edit?id=scAA\\_MmR7htJD\\_rJnw4Fvmxul&dt=document#document](http://docs.google.com/demo/edit?id=scAA_MmR7htJD_rJnw4Fvmxul&dt=document#document)
- Google Presentations –  
<http://docs.google.com/support/bin/topic.py?hl=en&topic=15116>
- iTunes - <http://www.apple.com/itunes/>
- You Tube - <http://www.youtube.com/>
- DropBox – <http://www.dropbox.com>
- Prezi – <http://prezi.com>
- SlideRocket – <http://www.sliderocket.com/>
- Mendeley – [www.Mendeley.com](http://www.Mendeley.com)

### **Some interesting resources on the web that could be integrated into a classroom's**

- Health Sciences Online - <http://hso.info/hso/cgi-bin/query-meta?v%3aframe=form&frontpage=1&v%3aproject=HSO&>
- DeepDyve - <http://www.deepdyve.com/> (trying to do for scholarly journals what Netflix did for movies)
- Google Body Browser - <http://bodybrowser.googlelabs.com/> AND video here <http://www.youtube.com/watch?v=9o-AMwU9Fgw>
- Google Goggles - <http://www.google.com/support/mobile/bin/answer.py?hl=en&answer=166331>

### **Use of Internet pages as resources**

- Evaluation of website for validity - <http://lib.nmsu.edu/instruction/evalcrit.html>
- Evaluating websites criteria and tools from Cornell University Library - <http://olinuris.library.cornell.edu/ref/research/webeval.html> AND <http://olinuris.library.cornell.edu/ref/research/webcrit.html>
- U.C. Berkeley Evaluating Webpages - <http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/Evaluate.html>

### **Rules and Reminders for Students in Professional Social Media Communication**

1. Students and faculty must clearly define their objectives for using social media prior to start. (If students are already using it I would ask them to reflect on why they do and how what they do/say/write/post can affect others, both for good and for bad.)
2. Have a strategy and focus on learning and mastering only one or two social media outlets at a time.
3. Know your organization's social media policy and practice it.
4. Be aware of governmental rules like FERPA, HIPAA, plagiarism, and the Patriot Act.
5. Remember NOTHING posted is private.
6. If online behavior disrupts the classroom, other students, or the functioning of the institution that students could be reprimanded.
7. All photos and images must be appropriate, valid to content, and consented.
8. Future employers can look up your posts and work.

**Tips for Faculty**

1. Start slow, pick one resource or social media outlet and begin learning it yourself.
2. At the onset, be clear with students about the learning objectives for using such media in the course.
3. Be clear with students about appropriate ways to contact you about assignments, class, absences, etc.
4. Contact others who use this media and brainstorm with them.
5. Use your chosen form of social media in just one project or assignment to begin with.